



WELCOME INCLUSION™

Independent Initiative of The Arc of King County • (206) 364-6337 • 233 6th Ave N, Seattle, WA 98109

GET TO KNOW WELCOME INCLUSION™

The Welcome Inclusion (WIN) Initiative is a public awareness and capacity building campaign that will facilitate rapid, transformative community change to **promote a world of inclusion** for children and adults with **intellectual, behavioral, and social differences**.

WIN is a **grassroots movement** inspired by painful stories from families and individuals who have felt excluded from engagement and employment, isolated in their homes, and undervalued in the community. This reality can lead to diminished educational, financial and health outcomes and underscores our challenge—build communities better prepared to work positively and productively with people with differences.

The good news is that there are also **positive examples of inclusion**—where individuals and businesses know that people with differences make important contributions. They encourage participation, give support and create opportunities for those with differences to share their talents and interests through meaningful relationships, appropriate work, and civic life.

Awareness.Community.Training.
welcomein.org

3 WAYS WIN TAKES ACTION

1. INCREASE PUBLIC AWARENESS

Increase the public's knowledge about how to build positive and productive relationships with people with differences.

2. BUILD COMMUNITY

Use technology to connect families and people with differences to businesses, services and each other to socialize, take action on issues that matter, and find WIN trained businesses.

3. PROVIDE SUPPORTIVE BUSINESS TRAINING

Assist businesses and service providers large and small to better serve customers and employees with differences through online and on-site training. Participants can take the WIN pledge and use the WIN decal and App to communicate their commitment.

Welcome Inclusion is proud to partner with the 2018 Special Olympics USA Games to pilot a 'city of inclusion' model program prior to the Games coming to Seattle. Everyone WINS when we work together!

